

Module: Transversal Skills

Being creative and being able to think out of the box play an important role in ensuring success in the business world.

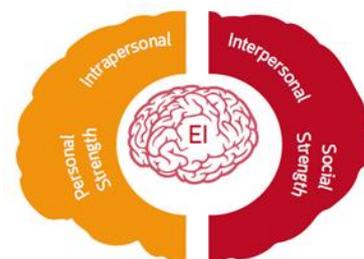
Nevertheless, coming up with original and creative ideas is not enough for entrepreneurs to secure a successful career. The first stage of becoming a successful entrepreneur is coming up with innovative ideas, which requires creativity, and the second and crucial stage is being able to implement and manage those ideas in a strategic way so that they become profitable.

In order to achieve a successful implementation and management, in addition to being creative, individuals need high-quality personal and interpersonal skills and competences that will allow them to take advantage of their original ideas in the best possible way. The modern labour market is constantly evolving and creative individuals need transversal skills in order to thrive. According to UNESCO transversal skills are “skills that are typically considered as not specifically related to a particular job, task, academic discipline or area of knowledge and that can be used in a wide variety of situations and work settings”. Some examples of such skills are communication and collaboration skills, critical thinking skills, teamwork skills, organizational skills, leadership skills etc.

The **CT+ Project** explores in detail the following important concepts related to transversal skills and creativity training: critical and innovative thinking, interpersonal skills, intrapersonal skills, global citizenship and media and information literacy. The **Transversal skills** module focuses on *five* specific competences related to the concepts mentioned above by providing activities and exercises for each competence followed by assessment criteria.



The first topic of the module focuses on the competence of **Creative Thinking** and how important it is to be able to brainstorm new and effective ideas and solutions for your company/organization. The next topic presented in the module is **Interpersonal skills** and aims to help entrepreneurs develop a mind-set of working and collaborating with others towards the achievement of their goals. The following two topics explore **Intrapersonal skills**, which is a flexible, adaptable and fast problem solving management style, and **Global Corporate Citizenship** aimed to inform entrepreneurs about the social responsibility of businesses and the extent to which they meet their legal, ethical and economic responsibilities. Finally, the last topic covered by the Transversal skills module is **Media and Information Literacy**, in other words the capacity to access information, analyse it and create media content.



Nowadays, transversal skills are becoming more popular requirements in job descriptions compared to cognitive skills, therefore, they are of crucial importance for entrepreneurs who are now entering the labour market. On the whole, they are essential for entrepreneurs who want to successfully share ideas, communicate, connect with partners and overall advance their career.

